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**The FARM Project**

**The Food, Agribusiness and Rural Markets Project**

**Position: Communications Assistant for the**

**First Agricultural Trade Fair - South Sudan**

**Background on The FARM Project**

The FARM Projectis funded by the United States Agency for International Development (USAID) to assist the Government of the Republic of South Sudan (RSS) in achieving its agricultural development and food security goals. The FARM Project is focused on the four staple crops, maize, sorghum, cassava and groundnuts in the “greenbelt” covering Central, Eastern and Western Equatoria States.

**Background on the First Agricultural Trade Fair – South Sudan**

The First Agricultural Trade Fair – South Sudan will take place on the 9th-12th of November 2011 at the Nyakuron Cultural Center, South Sudan. This agricultural trade fair will provide national and international participants with the opportunity to facilitate business deals for agriculture products and equipment; they will learn more about investing in the agribusiness sector in the country, and showcase new agricultural technologies and services in the world’s newest country.

**The Position**

The FARM Project is looking for a Communications Assistant to work on the Agricultural Trade Fair, on a short-term consultant basis. The Communications Assistant will report directly to the Communication Specialist under the overall supervision of the Agricultural Trade Fair Consultant. The Communications Assistant’s duties will include the following, among other assignments:

1. Implementing a nationwide communications strategy for the Agricultural Trade Fair;
2. Creating communications products for the Fair;
3. Working with national media to ensure that the advertisement for the Fair is broadcast nationwide;
4. Establishing contacts and visiting schools to talk to students about the Agricultural Trade Fair;
5. Translating communications products from English to Local Arabic;
6. Helping update the content for the Agricultural Trade Fair website on a regular basis;
7. Assist with all the communications during the six days of the Fair.

This position will start from Wednesday 28 September 2011 and last for 38 working days. Please submit your applications to: Alex Lomuja ([alex\_lomuja@sudanfarm.org](mailto:alex_lomuja@sudanfarm.org)) and copy Jeffrey Gould ([jeff\_gould@sudanfarm.org](mailto:jeff_gould@sudanfarm.org)) and Astrid Haas ([astrid\_haas@sudanfarm.org](mailto:astrid_haas@sudanfarm.org)) with the “Communications Assistant” in the subject line. The application deadline is Friday 25 September 2011. Only applicants invited for an interview will be contacted.

**Qualifications**

1. University degree in Communications, Journalism, Development or another relevant subject;
2. Experience working on communications and with design programs such as Adobe Illustrator;
3. Experience working in communications for a major event desirable;
4. Fluent spoken and written English and Local Arabic; Fluency in one or more vernacular languages desirable.
5. Knowledge of and familiarity of the local cultural context in South Sudan;
6. Excellent interpersonal skills; ability to establish and maintain excellent working relationships.

This position is open to South Sudanese nationals only.

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