



## Concept Note

### Juba, South Sudan, 13 July 2012

#### Background:

The TEDx event, entitled “New Nation, New Ideas”, will take place for the first time in Juba, South Sudan. TEDxJuba will mark the one year anniversary of the country’s independence (9 July 2012) by showcasing a growing community of innovators and encouraging south-south collaboration and knowledge sharing. TEDxJuba will contribute to the growth of the nation by fostering civil society discourse and by strengthening opportunities for young people, women and children to realize their rights.

#### What is TEDx?

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. The world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes.

#### Why TEDx in South Sudan?

Emerging from a two-decade civil war, the world’s youngest nation faces many challenges. The event will promote south-south collaboration, innovation, knowledge sharing, and bring together dynamic thinkers in South Sudan. A country where over 50% of the population is under the age of 18, the event offers tremendous opportunity for engagement and development for its people.

#### When and where?

This event, which launches a sustained conversation, will take place in Juba on 13 July 2012. TEDxJuba will be open to thinkers from a wide range of fields to create positive change and impact and set the ground for the second year of Independence as a year of innovation in South Sudan.

#### How? (Speakers):

5 to 6 speakers will be accompanied by cultural performances such as music, drama and dance. After the event, there will be space and opportunity for networking.

#### We are looking for speakers who...

- ✓ Have an outstanding and innovative idea for South Sudan that can bring positive change into people’s lives in South Sudan.
- ✓ Have made an action which made a change in his/her community even on a small-scale but replicable at other places in the country
- ✓ Have a vision for the future of the New Nation with his/ her idea
- ✓ Be an articulate speaker and a good, appealing storyteller
- ✓ Be very passionate for what he/she does
- ✓ Be either from South Sudan, South Sudanese diaspora, or non-south Sudanese but have strong affiliation to South Sudan
- ✓ Have clear positive story to share about his/her experience, knowledge, and/or idea
- ✓ Have ideas that can potentially tap into the development / emergency / peace building /agriculture programme or projects
- ✓ Have passion to meet and connect with others and share his / her vision / ideas.